

# ADVENTIST MEDIA DIGITAL MEDIA AND JOURNALISM PRIZE

## Purpose of the Prize

A prize to be known as the Adventist Media Digital Media and Journalism Prize (est. 2003) may be granted each year to a student with demonstrated aptitude in the area of digital media and/or journalism, BBus, or BA/BTch programs.

## Selection Criteria

The prize will be awarded on the basis of the following criteria:

1. Above average overall academic record in their course of study.
2. The publication of outstanding digital media works as part of their course of study.
3. Evidence of a publishing record and an active contribution to Avondale University and other publications.
4. Evidence of good citizenship.

## Administration of Prize

1. Each year the Prizes Coordinator will confer with the sponsor regarding continuing sponsorship.
2. Any changes to the criteria will be forwarded by the Prizes Coordinator to the Scholarships and Prizes Committee, and once approved, will be uploaded to the Avondale website.
3. Nominations for the prize shall be made by the Head of School in consultation with the lecturers in the digital media field and will include a review of the nominee's academic record.
4. In the absence of a student who fits the criteria, a prize may not be granted. In the event of one or more students equally qualifying for the prize, the prize may be shared between students.
5. The name/s will be presented to the Learning and Teaching Committee for final approval.

## Sponsorship

The prize is sponsored by Adventist Media and shall be provided by way of a pre-paid gift card to the value of \$1000. Avondale will invoice Adventist Media for this amount.

## Presentation of Prize

The prize will be presented during the year-end graduation ceremony. Prize recipients who are not graduating in the current year will receive their prize at the *Welcome to Avondale* ceremony at the commencement of the next academic year.

## Citation

The ADVENTIST MEDIA DIGITAL MEDIA & JOURNALISM PRIZE  
is awarded

in recognition of excellence in digital media and journalism  
as demonstrated by academic achievement and publication  
record.

This prize is generously sponsored  
by Adventist Media  
and is awarded to  
[name of recipient]