W A TOWNEND
CHRISTIAN JOURNALISM PRIZE

Purpose of the Prize
The prize was set up by the Townend family in 2006 in memory of Pastor W A Townend, a minister of the Seventh-day Adventist Church who for more than sixty years was a much-loved pastor, administrator and teacher, and witnessed for his Lord as a prolific Christian writer. He also taught in the School of Ministry and Theology during his retirement for many years.

Selection Criteria
1. The prize is offered to an Avondale student in the third or fourth year of a degree course;
2. The recipient will be a student with a significant publication record of quality writings with a Christian focus;
3. The recipient will have achieved at least average in degree studies in the year preceding tenure of the prize.

Administration of Prize
1. Nomination for the prize recipient will be the responsibility of the Avondale Public Relations Officer in consultation with the Strand Convenor (Communication) in the Bachelor of Arts course plus a representative of the Townend family.
2. The prize may be awarded in conjunction with another Avondale prize, or scholarship.
3. The prize may or may not be awarded in a particular year.
4. Each year the Executive Assistant to the President (Prizes Coordinator) will confer with the Avondale business office regarding monies available in the W A Townend Reserve. The Prizes Coordinator will also contact the sponsor regarding the status of the prize and presentation ceremony details.
5. Nominations for the prize shall be presented to the Faculty Learning and Teaching Committee. The name/s will be presented to the College Learning and Teaching Committee for final approval at least three weeks prior to the academic prizes presentation ceremony.

Sponsorship
The value of the prize will be $500 partly funded from accrued interest from the immediate preceding calendar year and the endowment. In 2012 the principal supporting this prize means it has a limited life. The Executive Assistant to the President (Prizes Coordinator) will arrange with Avondale’s business office for a cheque to be made out to the prize recipient and the WA Townend fund debited – unless advised otherwise by Pr Calvin Townend.

Presentation of Prize
The prize will be presented during the prizes presentation ceremony held annually in October. A member of the Townend family will be invited to present the prize along with the commemorative certificate. In the absence of a family representative, the Dean of the Faculty of Arts, Nursing and Theology will appoint someone to present the prize. To enable the recipient to thank their sponsor, the Prizes Coordinator will provide them with the sponsor’s contact details.

Citation
The WA TOWNEND CHRISTIAN JOURNALISM PRIZE
is awarded
in recognition of your significant
publication record of writings with a Christian focus
This prize is generously sponsored by the Townend Family
and is awarded to
[name of recipient]