

Bachelor of Arts/Bachelor of Business

Course code: 4100

Course coordinator: Mr Harwood Lockton

The Bachelor of Arts/Bachelor of Business double degree is structured to enable students to combine two degrees in less time than if the degrees were studied separately. The degree combines the academic knowledge and skills of a selected major and minor from the BA degree with the professional knowledge and skills of a major and business-core subjects from the BBus degree. It thus offers students a wider set of options for future employment than either of the single degrees. The course develops students' abilities in problem recognition and problem solving, research skills, analysis and synthesis, critical and reflective thinking upon society within the context of Christian values. The degree provides a sound basis for those wishing to pursue honours/postgraduate degrees.

Duration

Four years full-time or equivalent part-time

Credit points

192 credit points

Mode of delivery

On campus

Abbreviation of course title

BA/BBus

Accreditation

The degree is accredited by the NSW Department of Education and Training.

Professional Society recognition

Students wishing to gain CPA Australia recognition from the BA/BBus (Accounting) program will need to complete the following additional subject:

LA240 Corporate Law

Completion of the recognition requirements for either the CPA or ICAA may involve additional study beyond the minimum requirements for the degree.

Students should consult with the Dean of the Faculty of Business and Information Technology regarding the necessary prescribed BBus subject selections.

Entry requirements

The general entry requirements for Avondale degree courses are stated in the Academic Policies section of the Handbook. These requirements apply to all the majors in the BA/BBus with the following additional requirements for specific majors:

Information Technology

HSC (or equivalent) Mathematics is recommended.

Mathematics

Recent HSC (or equivalent) Mathematics Extension 1, or recommendation of the Faculty of Science and Mathematics.

Music

Admission to the Music major is by interview, audition and placement tests. Applicants should normally have studied music for approximately six years, but with approval of the Music Coordinator may be admitted with other appropriate music experience. The written theory placement test will consist of questions on key signatures, scale writing (major and minor), intervals, cadences, writing in four vocal parts, and melody writing.

Visual Arts and Visual Communication

Applicants should normally have HSC (or equivalent) Art and are interviewed by phone by the Visual Arts academic staff. If quotas on student numbers need to be applied then applicants may be requested to present a portfolio of art works and be interviewed in person.

Course structure

The BA/BBus double degree consists of a minimum of 192 credit points (32 x 6-credit point subjects) over eight semesters. The course is comprised of three Christian Studies subjects, a required subject and at least 168 credit points (28 subjects) in a combination of BA major and BA minor *or* BA specialisation, BBus business-core and BBus major.

A BA *major* is an approved sequence in a specific Arts discipline or a coherent multi-discipline area comprised of at least 48 credit points (eight subjects) including not more than 12 credit points (two subjects) at 100-level, and at least 18 credit points (three subjects) at 300-level.

A BA *specialisation* is an approved sequence in a specific Arts discipline or a coherent multi-discipline area comprised of 72 credit points (12 subjects) including at least 12 credit points (two subjects) at 100-level, at least 24 credit points (four subjects) at 200-level and at least 24 credit points (four subjects) at 300-level.

A BA *minor* is an approved sequence in a specific Arts discipline or a coherent multi-discipline area of at least 24

credit points (four subjects) including not more than 12 credit points (two subjects) at 100-level, and at least 12 credit points (two subjects) at 200- or 300-level.

A BBus *major* is a prescribed sequence in a specific business discipline of at least 54 credit points (nine subjects).

The *business-core* subjects are a prescribed sequence of 48 credit points (eight subjects) of business subjects common to all strands of the degree.

Majors, specialisations, and minors must be selected from different disciplines.

Electives are undergraduate subjects which a student may freely choose from most Faculties (except professional subjects from the teaching, nursing and theology degrees, coded CM, CP, CZ, NU, PP, SP) subject to timetable and prerequisite constraints. Alternatively, electives may be used to augment a major or minor by taking additional subjects in the discipline or by taking allied subjects to broaden the major or minor. Students anticipating postgraduate study in the area of their specialisation/major are strongly advised to take electives in that discipline. Students should seek academic advice from their course adviser.

All subjects are worth 6 credit points (unless otherwise specified) with a notional semester workload of 150 hours, averaging 10–12 hours per week (including contact hours).

Christian Studies subjects

These subjects address the religious, ethical and social value emphases of Avondale's philosophy of education derived from its Seventh-day Adventist faith tradition.

In the BA/BBus degree the sequence is:

CR143	Christian Studies I
CR243	Christian Studies II* #
HU343	Christian Studies III—Ethics and Social Justice**

or

MT343	Christian Studies III—Professional Ethics**
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*SDA students may select the following alternative to CR243:

CY165	SDA History and Ministry of Ellen White
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#The following alternatives to CR243 are available to students of other faiths:

NT160	Gospels A
NT161	Gospels B
EN264	Literature and Religion (<i>odd years</i>)
TH362	Comparative Religions

**Students taking a Communication specialisation or major take:

CC343	Christian Studies III—Ethics and Communication Law
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All students may substitute an approved subject from the Faculty of Theology for either CR143 or CR243.

BA Double Major available in

Visual Communication

NOTE: Requires 4.5 years

BA Specialisations available in

Communication

Music

Religious Studies

Visual Arts

BA Majors available in

Communication

English

Geography (cannot be combined with International Development Studies major)

History

International Development Studies (cannot be combined with Geography major)

Mathematics

Music

Religious Studies

Visual Arts

BA Minors available in

Biblical Languages

Biblical Studies

Biological Sciences (with Geography major only)

Communication

English

Geography

Graphic Design

History

Information Technology

International Development Studies

Management

Marketing

Mathematics

Music

Religious Studies

Visual Arts

BBus Majors available in:

Accounting

Information Management

Management

Marketing

Summary of minimum requirements in BA/BBus degree

Component of course	BA strand of one major and one minor (credit points)	BA strand of one specialisation (credit points)
Christian Studies subjects	18	18
BA Specialisation	-	72
BA Major	48	-
BA Minor	24	-
BBus Major	54	54
BBus Business-core	48	48
TOTALS	192	192

BA specialisation/major/minor sequences

See under Bachelor of Arts degree section

BBus majors and business-core

Business—Core subjects

AC160.1	Introduction to Accounting A
CO164.1	Introduction to Information Management
EC122.2	Introduction to Economics
FN200.1	Business Finance
LA145.2	Business Law
MA163.2	Business Statistics
MT145.1	Organisations in a Business Context
MT216.1	Management Information Systems

Accounting

AC162.2	Introduction to Accounting B
AC222.1	Accounting History and Theory
AC262.2	Management Accounting A
AC260.2	Corporate Accounting
AC263.2	Management Accounting B
AC315.1	Contemporary Accounting Issues
AC316.2	Business Systems Applications
AC334.2	Auditing and Assurance Services
AC342.2	Australian Tax Law and Practice

Information Technology

CO168.2	Introduction to Programming
CO290.2	Emerging Trends in Information Technology
CO293.1	Systems Analysis and Design I
CO296.2	Operating Systems and Data Communication
CO298.2	Advanced Programming
CO375.2	Web Application Design
CO393.2	Systems Analysis and Design II

CO394.1	Database Management and Design
CO396.1	Information Technology Project

Management

MK281.2	Marketing Communication
MT251.1	Management Research
MT261.2	Organisational Behaviour
MT270.1	Human Resource Management
MT280.2	Workplace Relations
MT345.1	New Business Ventures and the Entrepreneur
MT352.2	Management Project
MT365.2	Strategic Responses for Managers
MT385.2	Managing Diversity

Marketing

MK260.2	Consumer Behaviour
MK283.1	Services Marketing
MK281.2	Marketing Communication
MK285.1	Marketing Research
MT261.2	Organisational Behaviour
MK360.1	Current Issues and Electronic Marketing
MK362.2	Marketing Project
MK365.2	Strategic Responses for Marketing
MK385.2	Managing Marketing Diversity

Degree structures

On the following page is the standard Structure for the BA/BBus degree. The variant for a Visual Communication program is also shown. For other variants contact the relevant course coordinator. In most combinations there is some flexibility in the sequence of electives and

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Standard Structure

Sem				
1	BA Major or BA Specialisation 100	BA Minor or BA Specialisation 100	ED156 Communication and Information Skills	AC160 Introduction to Accounting A
2	BA Major or BA Specialisation 100	EC122 Introduction to Economics	CR170 Christian Studies I	Business Major 100
3	BA Major or BA Specialisation 200	MT343 Christian Studies III—Professional Ethics or HU343 Christian Ethics III—Ethics and Social Justice	200 Business Major	MT145 Organisations in a Business Context
4	BA Major or BA Specialisation 200	BA Major or BA Specialisation 200	MA133 Business Statistics	LA145 Business Law
5	BA Major or BA Specialisation 300	BA Minor or BA Specialisation 100	MT216 Management Information Systems	Business Major 200
6	BA Major or BA Specialisation 300	BA Minor or BA Specialisation 200	Business Major 200	Business Major 200
7	BA Major or BA Specialisation 300	CR243 Christian Studies II	Business Major 300	FN200 Business Finance
8	Business Major 300	BA Minor or BA Specialisation 200	Business Major 300	Business Major 300

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Visual Communication and Marketing combination

Sem				
1	VC100 Painting and Drawing I	VC140 Design Principles and Practice	ED156 Communication and Information Skills	AC160 Introduction to Accounting A
2	VC142 Photography and 3D Studies	VC141 Computer Generated Design	CR143 Christian Studies I	MK260 Consumer Behaviour
3	VC221 Photography III	CC160 Media Interpretations	MK283 Services Marketing	MT145 Organisations in a Business Context
4	VC222 Painting and Drawing II	ED122 Introduction to Economics	MA133 Business Statistics	LA145 Business Law
5	VC240 Publication Design	MT343 Christian Studies II— Professional Ethics	MT216 Management Information Systems	MK285 Marketing Research
6	VC242 Commercial Graphic Design Practice	VC241 Typography and Illustration	MT261 Organisational Behaviour	MK281 Marketing Communication
7	VC314 Design Studio I	VC315 Design Studio II	MK360 Current Issues and Electronic Marketing	FN200 Business Finance
8	MK385 Managing Marketing Diversity	VC318 Multimedi Design	MK365 Strategic Responses for Marketing	MK362 Marketing Project
9	VC316 Design Studio III	VC317 Design Studio IV	CR243 Chrsitian Studies II	VC300 Aesthetics, Ethics and Issues

Diploma of General Studies

Coordinator: Mr David Potter

Dip Sec Ed (Avondale), BA (PUC), Grad Dip SLT (Massey), Grad Dip Ed Admin (Deakin) BEd (Avondale), MEdSt (UN), Cert IV Assessment and Workplace Training (Avondale)

The diploma of General Studies is an accredited course offering a wide variety of subjects to students who aim to extend their educational qualifications.

Duration

Two years full-time or equivalent part-time

Credit points

96 credit points

Mode of delivery

On campus

Abbreviation of course title

DipGenStuds

Accreditation

The diploma is accredited by the NSW Department of Education and Training.

Entry requirements

The standard entry requirements are stated in the Academic Policies section of the Handbook, and the most recent version is located on the Avondale College website. Alternate pathways to admission are also available.

Course structure

Students choose subjects to suit their educational needs from the following list of subjects. Consultation with the course coordinator prior to enrolment is required.

Subjects that form the core of the Foundation Studies program are:

- FS050.1/2 Foundation English
- FS052.1/2 Foundation Mathematics
- FS056.1/2 Tutoring English
- FS066.1.2 English Language Skills
- FS067.1/2 Academic Skills
- FS087.1/2 Intensive English I
- FS088.1/2 Intensive English II
- ED156.1/2 Communication and Information Management
- CR011.1/2 Christian World View and Contemporary Life
- CR143.1/2 Christian Studies I

Table 1

List of 100-level Electives

AC160	Introduction to Accounting A
AC162	Introduction to Accounting B
CC160	Media Interpretations
CC161	Introductory Journalism
CH163	General Chemistry
CO164	Introduction to Information Management
CO168	Introduction to Programming
CR243	Christian Faith II
CY165	SDA History and Ministry of Ellen White
GE180	Environmental Issues
GE190	Global Issues
HI163	Australia: Prehistory to the Present
HI164	The Ancient World
HP143	Fitness and Food for Health
HP144	Biomechanics for Physical Educators
HP161	Food, Nutrition and Health
MA163	Business Statistics
MA164	General Mathematics
MS100	Performance and Music Skills 1A
MT145	Organisations in Business Context
NT160	Gospels A
NT161	Gospels B
PS165	General Psychology
PS110	Introductory Psychology and Sociology
SC150	Health Science II
VC120	Painting and Drawing I
VA123	Photography and Sculpture
VC130	3D Studies
VC140	Design Principles and Practice