

# Faculty of Business and Information Technology

The Faculty of Business and Information Technology offers four majors in the professionally-oriented Bachelor of Business degree. The four majors are Accounting, Information Technology, Management and Marketing. Various combinations of double majors are also offered. The Faculty, in conjunction with other faculties, also offers the double degrees Bachelor of Arts/Bachelor of Business (listed under the Faculty of Arts section), Bachelor of Science/Bachelor of Business (listed under the Faculty of Science and Mathematics section), and the Bachelor of Business/Bachelor of Teaching (listed under the Faculty of Education section).

The Bachelor of Business course prepares graduates to function as first-level business professionals across a range of settings such as accounting, finance, human resource management and marketing, within the context of a multicultural society. The Faculty of Business at Avondale College specialises in preparing graduates for Christian-oriented and Not-For-Profit organisations as well as for the wider business community. Both CPA Australia and The Institute of Chartered Accountants in Australia (ICAA) accredit the Bachelor of Business Accounting strand. Students in the Bachelor of Business study a set of core business studies in accounting, financial management, economics, professional ethics, business law, and Christian Studies, through which graduates acquire a sound, interdisciplinary knowledge-base, attitudes and skills that, when applied in practice, will enable them to function within a business environment in an effective and creative manner.

The Faculty also offers the following double degrees in association with other faculties:

- Bachelor of Business/Bachelor of Teaching  
(see under *Education Degrees*)
- Bachelor of Arts/Bachelor of Business  
(see under *Arts Degrees*)
- Bachelor of Science/Bachelor of Business  
(see under *Science Degrees*)

The Faculty offers the Master of Leadership and Management (see the Avondale Postgraduate Handbook 2005–2006, and Vocational Education courses in Business Studies (see the Avondale Vocational Education Handbook 2005–2006).

## Staff

### Dean

Keith Howson  
DipBus, BSc, MBA, MCom, PhD, MCMI, AFAIM, CMA, MIIA  
(Aust)  
*Business and Information Technology*

### Senior Lecturers

Norman R Carlsen  
BSc(Hons) Lond, PhD Ncle, GradDipCompSt, Canberra CAE,  
GradDipAppEc Macq, MEc Macq, MACS, MAES  
*Finance and Information Technology*

Keith Howson  
DipBus Helderberg, BSc Andrews, MBA Andrews,  
MCom Witwatersrand, PhD Ncle, MCMI, AFAIM, CMA, MIIA  
(Aust)  
*Accounting*

Peter J Morey  
DipSc Avondale, BSc Lond, DipEd, UNE, MAppSc Qld, MEd  
Massey, EdD Monash  
*Management*

### Lecturers

Maurice G Ashton  
DipSc Avondale, BSc(Hons) Lond, DipEd Monash, GradDipIUC  
SACAE, GradDipCompSc Ncle, BCompSc(Hons) Ncle, PhD  
Ncle, MACS  
*Information Technology*

Don Dickins  
BA Avondale, BEd Avondale, MA La Sierra, MCom UWS, Cert  
IV Assessment & Workplace Training Avondale  
*Marketing*

Nina A Hearn  
DipTch Avondale, BA PUC, BEd Avondale, MEd Studs UNE,  
Cert IV Assessment & Workplace Training Avondale  
*Certificate Courses in Business*

Gaylene M Heise  
AssBus (Word Proc Spec) AssBus (Admin Sec) La Sierra,  
BVET, CSU Wagga Wagga, Cert IV Assessment & Workplace  
Training, CSU, FAIOP, ATCL  
*Certificate Courses in Business*

William Truscott  
BEd Avondale, MA Avondale, CPA, AIMM, AAICD  
*Accounting*

## Bachelor of Business

Course coordinator: Dr Keith Howson

### Duration

Three years full-time or equivalent part-time

### Credit points

144 credit points

### Mode of delivery

On campus

### Abbreviation of course title

BBus

### Accreditation

The degree is accredited by the NSW Department of Education and Training.

### Professional recognition

Both *CPA Australia* and *The Institute of Chartered Accountants in Australia* grant professional recognition to students completing the Accounting major in the Bachelor of Business course. Students who graduate from the double degrees (BSc/BBus, BA/BBus or BBus/BTch) with a major in accounting will need to check with the Dean of the Faculty regarding the necessary prescribed subject choices and possible additional study beyond the minimum requirements for the degree.

Students interested in obtaining professional recognition of the *Australian Institute of Management*, the *Institute of Marketing in Australia* and the *Australian Computer Society* should consult with the Dean of the Faculty.

### Entry requirements

The general entry requirements for Avondale degree courses are stated in the Academic Policies section of the Handbook.

The following additional requirements apply to specific business majors:

#### Information Technology

HSC (or equivalent) Mathematics is recommended.

### Course structure

The BBus degree consists of a minimum of 24 x 6-credit subjects taken over six semesters (144 credit points). A double major program in the BBus degree is a minimum of 28 subjects (168 credit points) taken over seven semesters.

The BBus course is comprised of Christian Studies subjects, business-core subjects and either a single major and electives, or a double major.

A BBus *major* is a prescribed sequence in a specific business discipline of at least ten subjects (60 credit points).

A BBus *double major* is a prescribed sequence in two business disciplines of at least 17 subjects (102 credit points) and requiring an additional semester of study.

The *business-core* subjects are a prescribed sequence of eight subjects (48 credit points) of business subjects common to all strands of the degree.

*Electives* are undergraduate subjects which a student may freely choose from most faculties (except professional subjects from the teaching, nursing and theology degrees, coded CM, CP, CZ, NU, PP, SP) subject to timetable and prerequisite constraints. Alternatively, electives may be used to augment a major or minor by taking additional subjects in the discipline or by taking allied subjects to broaden the major or minor. Students should seek academic advice from their course adviser. Students are advised to consult with the Dean of the Faculty prior to making final choices of electives.

All subjects are worth 6 credit points (unless otherwise specified) with a notional semester workload of 150 hours, averaging 10–12 hours per week (including contact hours).

### Christian studies subjects

These subjects address the religious, ethical and social value emphases of Avondale's philosophy of education derived from its Seventh-day Adventist faith tradition.

In the BA degree the sequence is:

CR143	Christian Studies I
CR243	Christian Studies II* #
MT343	Christian Studies III—Professional Ethics

\*SDA students may select the following alternative to CR243:  
CY165 SDA History and Ministry of Ellen White

#The following alternatives to CR243 are available to students of other faiths:

NT160	Gospels A
NT161	Gospels B
EN264	Literature and Religion
TH362	Comparative Religions

All students may substitute an approved subject from the Faculty of Theology for either CR143 or CR243.

### Majors available in

Accounting  
Information Technology  
Management  
Marketing

**Double Majors available in the following combinations**

Accounting and Information Technology  
 Accounting and Management  
 Accounting and Marketing  
 Management and Information Technology  
 Marketing and Information Technology  
 Management and Marketing

**Summary of minimum requirements in the BBus degree**

Component of course	Single major pattern (credit points)	Double major pattern (credit points)
Christian Studies subjects	18	18
Business-core subjects	48	48
Major	60	-
Double major	-	102
Electives	18	-
TOTALS	144	168

**Business-core and Major sequences****Business-core subjects**

AC160.1 Introduction to Accounting A  
 CO164.1 Introduction to Information Management  
 EC122.2 Introduction to Economics  
 FN200.1 Business Finance  
 LA145.2 Business Law  
 MA163.2 Business Statistics  
 MT145.1 Organisations in a Business Context  
 MT216.1 Management Information Systems

**Majors****Accounting**

AC162.2 Introduction to Accounting B  
 AC222.1 Accounting History and Theory  
 AC262.2 Management Accounting A  
 AC260.2 Corporate Accounting  
 AC263.2 Management Accounting B  
 AC315.1 Contemporary Accounting Issues  
 AC316.2 Business Systems Applications  
 AC334.2 Auditing and Assurance Services  
 AC342.2 Australian Tax Law and Practice  
 LA260.2 Corporate Law

**Information Technology**

CO168.2 Introduction to Programming  
 CO290.2 Emerging Trends in Information Technology  
 CO292.1 Application Programming  
 CO293.1 Systems Analysis and Design I  
 CO296.2 Operating Systems and Data Communication  
 CO298.2 Advanced Programming

CO375.2 Web Application Design  
 CO393.2 Systems Analysis and Design II  
 CO394.1 Database Management and Design  
 CO396.1 Information Technology Project

**Management**

MK260.2 Consumer Behaviour  
 MK281.2 Marketing Communication  
 MT251.1 Management Research  
 MT261.2 Organisational Behaviour  
 MT270.1 Human Resource Management  
 MT280.2 Workplace Relations  
 MT345.1 New Business Ventures and the Entrepreneur  
 MT352.2 Management Project  
 MT365.2 Strategic Responses for Managers  
 MT385.2 Managing Diversity

**Marketing**

MK260.2 Consumer Behaviour  
 MK283.1 Services Marketing  
 MK281.2 Marketing Communication  
 MK285.1 Marketing Research  
 MT261.2 Organisational Behaviour  
 MT270.1 Human Resource Management  
 MK360.1 Current Issues and Electronic Marketing  
 MK362.2 Marketing Project  
 MK365.2 Strategic Responses for Marketing  
 MK385.2 Managing Marketing Diversity

**Double Majors****Accounting and Information Technology**

AC162.2 Introduction to Accounting B  
 AC222.1 Accounting History and Theory  
 AC262.2 Management Accounting A  
 AC260.2 Corporate Accounting  
 AC263.2 Management Accounting B  
 AC315.1 Contemporary Accounting Issues  
 AC316.2 Business Systems Applications  
 AC334.2 Auditing and Assurance Services  
 AC342.2 Australian Tax Law and Practice  
*and*  
 CO168.2 Introduction to Programming  
 CO292.2 Application Programming  
 CO293.1 Systems Analysis and Design I  
 CO298.2 Advanced Programming  
 CO375.2 Web Application Design  
 CO393.2 Systems Analysis and Design II  
 CO394.1 Database Management and Design  
 CO396.1 Information Technology Project

**Accounting and Management**

AC162.2 Introduction to Accounting B  
 AC222.1 Accounting History and Theory  
 AC262.2 Management Accounting A  
 AC260.2 Corporate Accounting  
 AC263.2 Management Accounting B

AC315.1	Contemporary Accounting Issues
AC316.2	Business Systems Applications
AC334.2	Auditing and Assurance Services
AC342.2	Australian Tax Law and Practice
<i>and</i>	
MT251.1	Management Research
MT261.2	Organisational Behaviour
MT270.1	Human Resource Management
MT280.2	Workplace Relations
MT345.1	New Business Ventures and the Entrepreneur
MT352.2	Management Project
MT365.2	Strategic Responses for Managers
MT385.2	Managing Diversity

**Accounting and Marketing**

AC162.2	Introduction to Accounting B
AC222.1	Accounting History and Theory
AC262.2	Management Accounting A
AC260.2	Corporate Accounting
AC263.2	Management Accounting B
AC315.1	Contemporary Accounting Issues
AC316.2	Business Systems Applications
AC334.2	Auditing and Assurance Services
AC342.2	Australian Tax Law and Practice
<i>and</i>	
MK260.2	Consumer Behaviour
MK283.1	Services Marketing
MK281.2	Marketing Communication
MK285.1	Marketing Research
MT261.2	Organisational Behaviour
MK360.1	Current Issues and Electronic Marketing
MK362.2	Marketing Project
MK365.2	Strategic Responses for Marketing

**Management and Information Technology**

MT251.1	Management Research
MT261.2	Organisational Behaviour
MT270.1	Human Resource Management
MT280.2	Workplace Relations
MT286.1/2	Internship
MT345.1	New Business Ventures and the Entrepreneur
MT352.2	Management Project
MT365.2	Strategic Responses for Managers
MT385.2	Managing Diversity
<i>and</i>	
CO168.2	Introduction to Programming
CO292.1	Application Programming
CO293.1	Systems Analysis and Design I
CO298.2	Advanced Programming
CO375.2	Web Application Design
CO393.2	Systems Analysis and Design II
CO394.1	Database Management and Design
CO396.1	Information Technology Project

**Marketing and Information Technology**

MK260.2	Consumer Behaviour
MK283.1	Services Marketing
MK281.2	Marketing Communication
MK285.1	Marketing Research
MT270.1	Human Resource Management
MT286.1/2	Internship
MK360.1	Current Issues and Electronic Marketing
MK362.2	Marketing Project
MK365.2	Strategic Responses for Marketing
<i>and</i>	
CO168.2	Introduction to Programming
CO292.1	Application Programming
CO293.1	Systems Analysis and Design I
CO298.2	Advanced Programming
CO375.2	Web Application Design
CO393.2	Systems Analysis and Design II
CO394.1	Database Management and Design
CO396.1	Information Technology Project

**Management and Marketing**

MT251.1	Management Research
MT261.2	Organisational Behaviour
MT270.1	Human Resource Management
MT280.2	Workplace Relations
MT286.1/2	Internship
MT345.1	New Business Ventures and the Entrepreneur
MT352.2	Management Project
MT365.2	Strategic Responses for Managers
MT385.2	Managing Diversity
<i>and</i>	
MK260.2	Consumer Behaviour
MK283.1	Services Marketing
MK281.2	Marketing Communication
MK285.1	Marketing Research
MT270.1	Human Resource Management
MT286.1/2	Internship
MK360.1	Current Issues and Electronic Marketing
MK362.2	Marketing Project
MK365.2	Strategic Responses for Marketing

**Degree structures**

The standard course structures for the BA degree are: one major and two minors/two majors/specialisation/double major are included on the following pages. Other variations are possible. Contact the course coordinator for details. Flexibility in the sequence of electives, Christian Studies subjects, and some major and minor sequences is possible.

**Bachelor of Business Standard Structure**

Single Major

Sem				
1	CR143 Christian Studies I	MT145 Organisations in a Business Context	AC160 Introduction to Accounting A	CO164 Introduction to Information Management
2	EC122 Introduction to Economics	MA163 Business Statistics	Major	LA145 Business Law
3	MT343 Christian Studies III— Professional Ethics	MT216 Management Information Systems	Major	Major
4	Major	Elective	Major	Major
5	CR243 Christian Studies II	Major	FN200 Business Finance	Elective
6	Major	Major	Major	Elective

**Bachelor of Business Standard Structure**

Double Major

Sem				
1	CR143 Christian Studies I	MT145 Organisations in a Business Context	AC160 Introduction to Accounting A	CO164 Introduction to Information Management
2	EC122 Introduction to Economics	Major 2	Major 1	LA145 Business Law
3	Major 1	MT216 Management Information Systems	Major 2	Major 1
4	Major 1	MA163 Business Statistics	Major 1	Major 1
5	MT343 Christian Studies III— Professional Ethics	Major 2	FN200 Business Finance	Major 2
6	Major 2	Major 1	Major 1	Major 2
7	CR243 Christian Studies II	Major 2	Major 1	Major 2