

## Bachelor of Arts/Bachelor of Business

Course code: 4100

Course coordinator: Mr Tony Martin

The Bachelor of Arts/Bachelor of Business double degree is structured to enable students to combine two degrees or specialisations in less time than if the degrees were studied separately. The degree combines the academic knowledge and skills of a selected major and minor from the BA degree with the professional knowledge and skills of a major and business-core units from the BBus degree. It thus offers students a wider set of options for future employment than either of the single degrees. The course develops students' abilities in problem recognition and problem solving, research skills, analysis and synthesis, critical and reflective thinking upon society within the context of Christian values. The degree provides a sound basis for those wishing to pursue honours/postgraduate degrees.

### Duration

Four years full-time or equivalent part-time

### Credit points

192 credit points

### Mode of delivery

On campus

### Abbreviation of course title

BA/BBus

### Accreditation

The degree is accredited by the NSW Department of Education and Training.

### Professional Society recognition

Completion of the recognition requirements for either the *CPA Australia* or *ICAA* may involve additional study beyond the minimum requirements for the degree.

Students should consult with the Dean of the Faculty of Business and Information Technology regarding the necessary prescribed BBus unit selections.

### Entry requirements

The general entry requirements for Avondale College degree courses are stated in the Academic Policies section of the Handbook. These requirements apply to all the majors in the BA/BBus with the following additional requirements for specific majors:

### Information Technology

HSC (or equivalent) Mathematics is recommended.

### Mathematics

Recent HSC (or equivalent) Mathematics Extension 1, or recommendation of the Faculty of Science and Mathematics.

### Music

Admission to the Music major is by interview, audition and placement tests. Applicants should normally have studied music for approximately six years, but with approval of the Music Coordinator may be admitted with other appropriate music experience. The written theory placement test will consist of questions on key signatures, scale writing (major and minor), intervals, cadences, writing in four vocal parts, and melody writing.

### Visual Arts and Visual Communication

Applicants should normally have HSC (or equivalent) Art and are interviewed by phone by the Visual Arts academic staff. If quotas on student numbers need to be applied then applicants may be requested to present a portfolio of art works and be interviewed in person.

### Course structure

The BA/BBus double degree consists of a minimum of 192 credit points (32 x 6-credit point units) over eight semesters. The course is comprised of three Christian Studies units, a required unit and at least 168 credit points (28 units) in a combination of BA major and BA minor *or* BA specialisation, BBus business-core and BBus major.

A BA *major* is an approved sequence in a specific Arts discipline or a coherent multi-discipline area comprised of at least 48 credit points (eight units) including not more than 12 credit points (two units) at 100-level, and at least 18 credit points (three units) at 300-level.

A BA *specialisation* is an approved sequence in a specific Arts discipline or a coherent multi-discipline area comprised of 72 credit points (12 units) including at least 12 credit points (two units) at 100-level, at least 24 credit points (four units) at 200-level and at least 24 credit points (four units) at 300-level.

A BA *minor* is an approved sequence in a specific Arts discipline or a coherent multi-discipline area of at least 24 credit points (four units) including not more than 12 credit points (two units) at 100-level, and at least 12 credit points (two units) at 200- or 300-level.

A BBus *major* is a prescribed sequence in a specific business discipline of at least 48 credit points (eight units).

The *business-core* units are a prescribed sequence of 48 credit points (eight units) of business units common to all strands of the degree.

Majors, specialisations, and minors must be selected from different disciplines.

*Electives* are undergraduate units which a student may freely choose from most Faculties (except professional units from the teaching, nursing and theology degrees, coded CMIN, EDCP, EDCZ, NURS, EDPP, EDSP) subject to timetable and prerequisite constraints. Alternatively, electives may be used to augment a major or minor by taking additional units in the discipline or by taking allied units to broaden the major or minor. Students anticipating postgraduate study in the area of their specialisation/major are strongly advised to take electives in that discipline. Students should seek academic advice from their course adviser.

All units are worth 6 credit points (unless otherwise specified) with a notional semester workload of 150 hours, averaging 10–12 hours per week (including contact hours).

### Christian Studies units

These units address the religious, ethical and social value emphases of Avondale College's philosophy of education derived from its Seventh-day Adventist faith tradition.

In the BA/BBus degree the sequence is:

CSTD14300 Christian Studies I

CSTD24300 Christian Studies II\* #

HUMA34300 Ethics and Social Justice\*\*

or

MNGT34300 Christian Studies III—Professional Ethics\*\*

\*Seventh-day Adventist students may select the following alternative to CSTD24300:

THCH16500 SDA History and Ministry of Ellen White

#The following alternatives to CSTD24300 are available to students of other faiths:

BBNT16000 Gospels A

BBNT17000 New Testament Epistles A

ENGL21000 The Bible as Literature (*even years*)

ENGL25000 Literature and Religion (*odd years*)

THWR36200 Comparative Religions

\*\*Students taking a Communication specialisation or major take:

CCCR34300 Christian Studies III—Ethics and

Communication Law

All students may substitute an approved unit from the Faculty of Theology for either CSTD14300 or CSTD24300.

### BA Specialisations available in

Communication

Music

Psychology

Religious Studies

Visual Arts

### BA Majors available in

Communication

English

Geography

History

International Development Studies

Mathematics

Music

Psychology

Religious Studies

Visual Arts

### BA Minors available in

Biblical Languages

Biblical Studies

Biological Sciences

Communication

English

Geography

Graphic Design

History

Information Technology

International Development Studies

Management

Marketing

Mathematics

Music

Psychology

Religious Studies

Visual Arts

### BBus Majors available in:

Accounting

Information Management

Management

Marketing

### Summary of minimum requirements in BA/BBus degree

Component of course	BA strand of one major and one minor (credit points)	BA strand of one specialisation (credit points)
Christian Studies units	18	18
BA Specialisation	-	72
BA Major	48	-
BA Minor	24	-
BBus Major	48	48
BBus Business—core	48	48
Elective	6	6
TOTALS	192	192

## BA specialisation/major/minor sequences

See under Bachelor of Arts degree section

## BBus majors and business-core

### Business—Core units

ACCT16300	Introduction to Accounting
ECON12200	Introduction to Economics
FNCE12200	Business Finance
ICTM16400	Introduction to Information Management
INFS21600	Management Information Systems
LAWS14500	Business Law
MATH16300	Business Statistics
MNGT14500	Organisations in a Business Context

### Accounting

ACCT16300	Introduction to Accounting
ACCT22600	Business Systems Applications
ACCT26000	Corporate Accounting
ACCT26400	Management Accounting Fundamentals
ACCT26500	Management Decisions and Control
ACCT31500	Contemporary Accounting Issues
ACCT31700	Accounting Theories
ACCT33400	Auditing and Assurance Services
ACCT34200	Australian Tax Law and Practice
LAWS26000	Corporate Law

### Information Technology

ICTM16800	Introduction to Programming
ICTM29400	Systems Analysis and Design
ICTM29800	Advanced Programming
ICTM39600	Information Technology Project

*and four from:*

ICTM29000	Emerging Trends in Information Technology
ICTM29400	Systems Analysis and Design
ICTM37500	Web Application Design
ICTM39400	Database Management and Design

### Management

MNGT26100	Organisational Behaviour
MNGT26500	Strategic Principles for Managers
MNGT27000	Human Resource Management
MNGT38500	Managing Diversity

*and four from:*

BSAD25100	Business Research Methods
MKTG39600	Independent Topic in Marketing
MNGT28000	Workplace Relations
MNGT34500	New Business Ventures and the Entrepreneur
MNGT35200	Management Project
MNGT36500	Strategic Responses for Managers
MNGT39100	Organisational Change and Development

## Marketing

MKTG26000	Consumer Behaviour
MKTG26500	Strategic Principles for Marketers
MKTG28100	Marketing Communication
MKTG38500	Managing Marketing Diversity

*and four from:*

BSAD25100	Marketing Research
MKTG28300	Services Marketing
MKTG36000	Current Issues and Electronic Marketing
MKTG36200	Marketing Project
MKTG36500	Strategic Responses for Marketing
MKTG38200	Business to Business Marketing and Sales
MKTG39600	Independent Topic in Marketing

## Degree structures

On the following page is the standard Structure for the BA/BBus degree. The variant for a Visual Communication program is also shown. For other variants contact the relevant course coordinator. In most combinations there is some flexibility in the sequence of electives and Christian Studies units and sometimes in the double major/specialisation/major and minor sequences—see the relevant course coordinator.

## Bachelor of Arts/Bachelor of Business Standard Structure

Sem				
1	BA Major <i>or</i> BA Specialisation 100	Business Core MNGT14500 Organisation in a Business Context	HUMA15600 Communicating in the Arts <i>or</i> ICTM16400 Introduction to Information Management	Business Core AC160 Introduction to Accounting A
2	BA Major <i>or</i> BA Specialisation 100	Business Core ECON12200 Introduction to Economics	CSTD14300 Christian Studies I	Business Major 100
3	BA Major <i>or</i> BA Specialisation 200	MNGT34300 Christian Studies III—Professional Ethics <i>or</i> HUMA34300 Christian Ethics III—Ethics and Social Justice	Business Major 200	Business Major 200
4	BA Major <i>or</i> BA Specialisation 200	BA Major <i>or</i> BA Specialisation 200	Business Core MATH16300 Business Statistics	Business Major 200
5	BA Major <i>or</i> BA Specialisation 300	BA Minor <i>or</i> BA Specialisation	CSTD24300 Christian Studies II	Business Core INFS21600 Management Information Systems
6	BA Major <i>or</i> BA Specialisation 300	BA Minor <i>or</i> BA Specialisation 200	Business Core LAWS14500 Business Law	Business Major 200
7	BA Major <i>or</i> BA Specialisation 300	BA Minor <i>or</i> BA Specialisation 300	Business Major 300	Business Core FNCE20000 Business Finance
8	BA Minor <i>or</i> BA Specialisation 300	Business Major 300	Business Major	Elective or Business Major 300