

Faculty of Business and Information Technology

The Faculty of Business and Information Technology offers four majors in the professionally-oriented Bachelor of Business degree. The four majors are Accounting, Information Technology, Management and Marketing. Various combinations of two majors are also offered. The Faculty, in conjunction with other faculties, also offers the double degrees Bachelor of Arts/Bachelor of Business (listed under the Faculty of Arts section), Bachelor of Science/Bachelor of Business (listed under the Faculty of Science and Mathematics section), and the Bachelor of Business/Bachelor of Teaching (listed under the Faculty of Education section).

The Bachelor of Business and Information Technology course prepares graduates to function as first-level business professionals across a range of settings such as accounting, finance, information systems management, human resource management and marketing, within the context of a multicultural society. The Faculty of Business and Information Technology at Avondale College specialises in preparing graduates for Christian-oriented and Not-For-Profit organisations as well as for the wider business community. Both *CPA Australia* and *The Institute of Chartered Accountants in Australia (ICAA)* accredit the Bachelor of Business Accounting strand. Students in the Bachelor of Business study a set of core business studies in accounting, financial management, economics, professional ethics, business law, and Christian Studies, through which graduates acquire a sound, interdisciplinary knowledge-base, attitudes and skills that, when applied in practice, will enable them to function within a business environment in an effective and creative manner.

The Faculty also offers the following double degrees in association with other faculties:

- Bachelor of Business/Bachelor of Teaching
(see *Faculty of Education section*)
- Bachelor of Arts/Bachelor of Business
(see *Faculty of Arts sections*)
- Bachelor of Science/Bachelor of Business
(see *Faculty of Science and Mathematics section*)

The Faculty offers various postgraduate courses, the Master of Leadership and Management and its nested courses the Graduate Certificate (Leadership and Management), the Graduate Diploma (Leadership and Management), and the Master of Leadership and Management (Honours). (See the Avondale College Postgraduate Handbook 2009–2010).

Staff

Dean

Dr Keith Howson
DipBus, BSc, MBA, MCom, PhD, AFAIM, CMA, MIIA (Aust)

Senior Lecturers

Dr Maurice G Ashton
DipSc Avondale, BSc(Hons) Lond, DipEd Monash, GradDipUC SACAE, GradDipCompSc Ncle, BCompSc(Hons) Ncle, PhD Ncle, MACS
Information Technology

Lyn Daff
BCom Melbourne, GradDipComputing, Deakin, MBusSystems Monash, CA
Accounting

Dr Keith Howson
DipBus Helderberg, BSc Andrews, MBA Andrews, MCom Witwatersrand, PhD Ncle, AFAIM, CMA, MIIA (Aust)
Accounting

Dr Peter J Morey
DipSc Avondale, BSc Lond, DipEd, UNE, MAppSc Qld, MEd Massey, EdD Monash
Management

Lecturers

Don Dickins
BA Avondale, BEd Avondale, MA La Sierra, MCom UWS, Cert IV Assessment & Workplace Training Avondale
Marketing

William Truscott
BEd MA (Ldrship & Mngt) Avondale, MCom Macquarie, FCPA
Accounting

Sessional Lecturers

Dr Lisa Barnes

BEd Sydney, MBA Ncle, DipPM UNE, GradCertTertTech, DBA Ncle

Business Finance and Taxation

Dr Norman R Carlsen

BSc(Hons) Lond, PhD Ncle, GradDipCompSt, Canberra CAE, GradDipAppEc Macq, MEc Macq, MACS,MAES

Finance and Information Technology

Melody Danswan

MHRM GradCertTertTech Ncle

Management

Pat Healion

BEd Catholic College of Adv Ed, MTh Sydney Coll of Div, LLB Ncle

Business Law and Corporate Law

Dr David Heise

BSc Lond, MComp Macquarie, MEngSci Ncle, PhD Andrews

Information Systems Management

Coral Reynolds

BA MBA Edith Cowan

Management

Bachelor of Business

Course coordinator: Don Dickins

Duration

Three years full-time or equivalent part-time

Credit points

144 credit points

Mode of delivery

On campus

Abbreviation of course title

BBus

Accreditation

The degree is accredited by the NSW Department of Education and Training.

Professional recognition

Students who plan on meeting *CPA Australia* and *The Institute of Chartered Accountants in Australia* admission requirements should consult with the course coordinator to ensure the correct selection of units.

Entry requirements

The general entry requirements for Avondale College degree courses are stated in the Academic Policies section of the Handbook.

The following additional requirements apply to specific business majors:

Information Technology

HSC (or equivalent) Mathematics is recommended.

Course structure

The BBus degree consists of a minimum of 24 six-credit point units taken over six semesters (144 credit points). A two major program in the BBus degree is a minimum of 28 units (168 credit points) taken over seven semesters.

The BBus course is comprised of Christian Studies units, business-core units and either a single major and electives, or a two major sequence.

A BBus *major* is a prescribed sequence in a specific business discipline of at least eight units (48 credit points).

A BBus *two major sequence* is a prescribed sequence in two business disciplines of at least 16 units (96 credit points) and requires an additional semester of study.

The *business-core* units are a prescribed sequence of eight units (48 credit points) of business units common to all strands of the degree.

Electives are undergraduate units which a student may freely choose from most faculties (except professional units from the teaching, nursing and theology degrees, coded CMIN, EDCP, EDCZ, NURS, EDPP, EDSP) subject to timetable and prerequisite constraints. Judicious selection of electives may enable completion of a minor. These units may be selected from the faculty, from other faculties or from other institutions. The minor will consist of a minimum of four units in a coherent discipline area. Alternatively, electives may be used to augment a major or minor by taking additional units in the discipline or by taking allied units to broaden the major or minor. Students should seek academic advice from their course adviser prior to making final choices of electives.

All units are worth 6 credit points (unless otherwise specified) each with a notional semester workload of 150 hours, averaging 10–12 hours per week (including contact hours).

Christian studies units

These units address the religious, ethical and social value emphases of Avondale College's philosophy of education derived from its Seventh-day Adventist faith tradition.

In the BBus degree the sequence is:

CSTD14300 Christian Studies I

CSTD24300 Christian Studies II* #

MNGT34300 Christian Studies III—Professional Ethics

*SDA students may select the following alternative to CSTD24300
THCH16500 SDA History and Ministry of Ellen White

#The following alternatives to CSTD24300 are available to students of other faiths:

BBNT16000 Gospels A

BBNT17000 New Testament Epistles A

ENGL21000 The Bible as Literature

ENGL25000 Literature and Religion

THWR36200 Comparative Religions

All students may substitute an approved subject from the Faculty of Theology for either CSTD14300 or CSTD24300

Guided reading units

These units are units of guided reading and critical reflection in an area that supplement the student's field of study. They provide the student with an opportunity to critically review and interrogate the literature of their area of interest. Regular tutorial periods are required for the review of the chosen reading materials. These units are normally only offered when for some reason beyond the control of Avondale College a normal subject cannot be offered in a given semester.

Majors available in

Accounting
Information Technology
Management
Marketing

Two majors sequences available in the following combinations

Accounting and Information Technology
Accounting and Management
Accounting and Marketing
Management and Information Technology
Management and Marketing
Marketing and Information Technology

Summary of minimum requirements in the BBus degree

Component of course	Single major pattern (credit points)	Two major pattern (credit points)
Christian Studies subjects	18	18
Business-core subjects	48	48
Major	48	-
Two majors	-	96
Electives	30	6
TOTALS	144	168

Indicative Business-core and Major sequences

Business-core units

ACCT16300 Introduction to Accounting

ECON12200 Introduction to Economics

FNCE20000 Business Finance

ICTM16400 Introduction to Information Management

INFS21600 Management Information Systems

LAWS14500 Business Law

MATH16300 Business Statistics

MNGT14500 Organisations in a Business Context

Majors

Accounting

ACCT16500 Financial Accounting and Reporting

ACCT22600 Business Systems Applications

ACCT26000 Corporate Accounting

ACCT26400 Management Accounting Fundamentals

ACCT26500 Management Decisions and Control

ACCT31500 Contemporary Accounting Issues

ACCT31700 Accounting Theories

ACCT33400 Auditing and Assurance Services

ACCT34200 Australian Tax Law and Practice

LAWS26000 Corporate Law

Other Accounting units available as electives

ACCT28600	Internship in Accounting (Variable credit)
ACCT29500	Guided Studies in Accounting
ACCT35200	Accounting Project
ACCT39600	Independent Topic in Accounting

Information Technology

ICTM16800	Introduction to Programming
ICTM18000	Web Communication
ICTM29400	Systems Analysis and Design
ICTM39600	Information Technology Project

and four from:

ICTM27500	Advanced Applications
ICTM29000	Emerging Trends in Information Technology
ICTM37500	Web Application Design
ICTM39400	Database Management and Design
ICTM39700	Project Management
VISC14100	Computer Generated Design

Other Information Technology units available as electives:

ICTM26900	Computer Infrastructure
ICMT28600	Internship in Information Technology
ICTM29500	Guided Studies in Information Technology
ICTM29800	Advanced Programming

Management

MNGT26100	Organisational Behaviour
MNGT26500	Strategic Principles for Managers
MNGT27000	Human Resource Management
MNGT38500	Managing Diversity

and four from:

BSAD25100	Business Research Methods
MNGT28000	Workplace Relations
MNGT34500	New Business Ventures and the Entrepreneur
MNGT35200	Management Project
MNGT36500	Strategic Responses for Managers
MNGT39100	Organisational Change and Development

Other Management units available as electives:

MNGT29500	Guided Studies in Management
MNGT28600	Internship in Management
MNGT39600	Independent Topic in Management

Marketing

MKTG26000	Consumer Behaviour
MKTG26500	Strategic Principles for Marketers
MKTG28100	Marketing Communication
MKTG38500	Managing Marketing Diversity

and four from:

BSAD25100	Business Research Methods
MKTG28300	Services Marketing
MKTG36000	Current Issues and Electronic Marketing
MKTG36200	Marketing Project
MKTG36500	Strategic Responses for Marketing
MKTG38200	Business to Business Marketing and Sales

Other Marketing units available as electives

MKTG28600	Internship in Marketing
MKTG29500	Guided Studies in Marketing
MKTG39600	Independent Topic in Marketing

Two majors**Accounting and Information Technology**

ACCT16500	Financial Accounting and Reporting
ACCT22600	Business Systems Applications
ACCT26000	Corporate Accounting
ACCT26400	Management Accounting Fundamentals
ACCT26500	Management Decisions and Control
ACCT31500	Contemporary Accounting Issues
ACCT31700	Accounting Theories
ACCT33400	Auditing and Assurance Services
ACCT34200	Australian Tax Law and Practice

and

ICTM16800	Introduction to Programming
ICTM18000	Web Communication
ICTM27500	Advanced Applications
ICTM29000	Emerging Trends in Information Technology
ICTM29400	Systems Analysis and Design
ICTM37500	Web Application Design
ICTM39400	Database Management and Design
ICTM39600	Information Technology Project

Accounting and Management

ACCT16500	Financial Accounting and Reporting
ACCT22600	Business Systems Applications
ACCT26000	Corporate Accounting
ACCT26400	Management Accounting Fundamentals
ACCT26500	Management Decisions and Control
ACCT31500	Contemporary Accounting Issues
ACCT31700	Accounting Theories
ACCT33400	Auditing and Assurance Services
ACCT34200	Australian Tax Law and Practice

and

MNGT26100	Organisational Behaviour
MNGT26500	Strategic Principles for Managers
MNGT27000	Human Resource Management
MNGT28000	Workplace Relations
MNGT34500	New Business Ventures and the Entrepreneur
MNGT36500	Strategic Responses for Managers
MNGT39600	Independent Topic in Management
MNGT39100	Organisational Change and Development

Accounting and Marketing

ACCT16500	Financial Accounting and Reporting
ACCT22600	Business Systems Applications
ACCT26000	Corporate Accounting
ACCT26400	Management Accounting Fundamentals
ACCT26500	Management Decisions and Control
ACCT31500	Contemporary Accounting Issues
ACCT31700	Accounting Theories

ACCT33400 Auditing and Assurance Services
 ACCT34200 Australian Tax Law and Practice
and
 MKTG26000 Consumer Behaviour
 MKTG26500 Strategic Principles for Marketers
 MKTG28100 Marketing Communication
 MKTG28300 Services Marketing
 MKTG36000 Current Issues and Electronic Marketing
 MKTG36500 Strategic Responses for Marketing
 MKTG38200 Business to Business Marketing and Sales
 MKTG39600 Independent Topic in Marketing

Management and Information Technology

MNGT26100 Organisational Behaviour
 MKTG26500 Strategic Principles for Marketers
 MNGT27000 Human Resource Management
 MNGT28000 Workplace Relations
 MNGT34500 New Business Ventures and the Entrepreneur
 MNGT36500 Strategic Responses for Managers
 MNGT39100 Organisational Change and Development

and

ICTM16800 Introduction to Programming
 ICTM18000 Web Communication
 ICTM27500 Advanced Applications
 ICTM29000 Emerging Trends in Information Technology
 ICTM29400 Systems Analysis and Design
 ICTM37500 Web Application Design
 ICTM39400 Database Management and Design
 ICTM39600 Information Technology Project

Management and Marketing

BSAD25100 Business Research Methods
 MNGT26100 Organisational Behaviour
 MNGT27000 Human Resource Management
 MNGT28000 Workplace Relations
 MNGT34500 New Business Ventures and the Entrepreneur
 MNGT35200 Management Project
 MNGT39100 Organisational Change and Development
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MKTG26000 Consumer Behaviour
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 MKTG28100 Marketing Communication
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 MKTG36000 Current Issues and Electronic Marketing
 MKTG36500 Strategic Responses for Marketing
 MKTG38200 Business to Business Marketing and Sales
 MKTG38500 Managing Marketing Diversity

Marketing and Information Technology

MKTG26000 Consumer Behaviour
 MKTG26500 Strategic Principles for Managers
 MKTG28100 Marketing Communication

MKTG28300 Services Marketing
 MKTG36000 Current Issues and Electronic Marketing
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and

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 ICTM29000 Emerging Trends in Information Technology
 ICTM37500 Web Application Design
 ICTM39400 Database Management and Design
 ICTM39600 Information Technology Project

From time to time the Faculty will offer academic credit for special educational opportunities. This could include activities such as

BSTR38400 European Business Tour

Degree structures

The standard course structure for the BBus degree is included on the following pages. Other variations are possible. Contact the course coordinator for details. Flexibility in the sequence of electives, Christian Studies units, and some major and minor sequences is possible. Judicious selection of electives may enable completion of a minor. These units may be selected from within the faculty, from other faculties or imported from other institutions. The minor will consist of a minimum of four units in a coherent discipline area.

Bachelor of Business Standard Structure Single Major

Sem				
1	CSTD14300 Christian Studies I	MNGT14500 Organisations in a Business Context	ACCT16300 Introduction to Accounting	ICTM16400 Introduction to Information Management
2	ECON12200 Introduction to Economics	MATH16300 Business Statistics	Major	LAWS14500 Business Law
3	MNGT34300 Christian Studies III— Professional Ethics	INFS21600 Management Information Systems	Major	Major
4	Major	Elective	Major	Major
5	CSTD24300 Christian Studies II	Major	FNCE20000 Business Finance	Elective
6	Major	Major	Major	Elective

Bachelor of Business Standard Structure Two Majors

Sem				
1	CSTD14300 Christian Studies I	MNGT14500 Organisations in a Business Context	ACCT16300 Introduction to Accounting	ICTM16400 Introduction to Information Management
2	ECON12200 Introduction to Economics	Major 1	Major 2	LAWS14500 Business Law
3	Major 1	INFS21600 Management Information Systems	Major 2	Major 1
4	Major 1	MATH16300 Business Statistics	Major 1	Major 1
5	MNGT34300 Christian Studies III— Professional Ethics	Major 2	FNCE20000 Business Finance	Major 2
6	Major 2	Major 1	Major 1	Elective 2
7	CSTD24300 Christian Studies II	Major 2	Elective	Major 2