ADVENTIST WORLD RADIO PRIZE IN RADIO WRITING AND PUBLIC RELATIONS

Purpose of the Prize
A prize to be known as the Adventist World Radio Prize in Radio Writing and Public Relations (est. 2006) may be granted each year to a student with a major in Communication in the BA, BA/Bus, or BA/BTch programs.

Selection Criteria
The prize will be awarded on the basis of the following criteria:
1. Excellence achieved in CCWR26700 Writing for Broadcast Media (Radio). This is to be measured by the student achieving a grade of distinction or above for this unit.
2. Evidence of leadership ability and a vision and passion for the innovative use of communication in church mission.
3. Evidence of a contribution to public relations initiatives.
4. Evidence of good citizenship.

Administration of Prize
1. Each year the Prizes Coordinator will confer with the sponsor regarding continuing sponsorship.
2. Any changes to the criteria will be forwarded by the Prizes Coordinator to the Scholarships and Prizes Committee, and once approved, will be uploaded to the Avondale website.
3. Nominations for the prize shall be made Head of School in consultation with the lecturers in the field of Communication and will include a review of the nominee’s academic record.
4. In the absence of a student who fits the criteria, a prize may not be granted. In the event of one or more students equally qualifying for the prize, the prize may be shared between students.
5. The name/s will be presented to the Learning and Teaching Committee for final approval.

Sponsorship
The prize is sponsored by Adventist World Radio and shall be provided by way of a pre-paid gift card to the value of $1000. Avondale will invoice Adventist World Radio for this amount.

Presentation of Prize
The prize will be presented during the year-end graduation ceremony. Prize recipients who are not graduating in the current year will receive their prize at the Welcome to Avondale ceremony at the commencement of the next academic year.

Citation
The ADVENTIST WORLD RADIO PRIZE IN RADIO WRITING AND PUBLIC RELATIONS is awarded in recognition of excellence in Radio Writing and Public Relations as demonstrated by academic achievement and participation in public relations initiatives. This prize has been generously sponsored by Adventist World Radio in honour of the outstanding contribution to these areas by Allen and Andrea Steele.

The prize is awarded to
[name of recipient]