# W A TOWNEND

## CHRISTIAN JOURNALISM PRIZE

### Purpose of the Prize

The prize was set up by the Townend family in 2006 in memory of Pastor W A Townend, a minister of the Seventh-day Adventist Church who for more than sixty years was a much-loved pastor, administrator and teacher, and witnessed for his Lord as a prolific Christian writer. He also taught in the School of Ministry and Theology during his retirement for many years.

### Selection Criteria

1. The prize is offered to an Avondale student in the third or fourth year of a degree course;
2. The recipient will be a student with a significant publication record of quality writings with a Christian focus;
3. The recipient will have achieved at least average in degree studies in the year preceding tenure of the prize.

### Administration of Prize

1. Nomination for the prize recipient will be the responsibility of the Avondale Public Relations Officer in consultation with the Strand Convenor (Communication) in the Bachelor of Arts course plus a representative of the Townend family.
2. The prize may be awarded in conjunction with another Avondale prize, or scholarship.
3. The prize may or may not be awarded in a particular year.
4. Each year the Prizes Coordinator will confer with the Avondale business office regarding monies available in the W A Townend Reserve and share this with the sponsor.
5. The name/s will be presented to the Learning and Teaching Committee for final approval.

### Sponsorship

The value of the prize will be $500 partly funded from accrued interest from the immediately preceding calendar year and the endowment. In 2012 the principal supporting this prize means it has a limited life. The prize shall be provided by way of a pre-paid gift voucher and the W A Townend fund debited - unless advised otherwise by Pr Calvyn Townend.

### Presentation of Prize

The prize will be presented during the year-end graduation ceremony. Prize recipients who are not graduating in the current year will receive their prize at the Welcome to Avondale ceremony at the commencement of the next academic year. To enable the recipient to thank their sponsor, the Prizes Coordinator will provide them with the sponsor's contact details.

### Citation

The W A TOWNEND CHRISTIAN JOURNALISM PRIZE

is awarded

in recognition of your significant publication record of writings with a Christian focus.

This prize is generously sponsored by the Townend family

and is awarded to

[Name of recipient]